

**RETAIN THIS PORTION FOR YOUR RECORDS!**

**PLEASANTON, CALIFORNIA**  
**ALAMEDA COUNTY FAIRGROUNDS**  
4501 PLEASANTON AVE., PLEASANTON, CA 94566  
**NOVEMBER 17-18, 2012 (SAT. & SUN. ONLY)**

**SET-UP TIME:**

FRIDAY 10 AM - 4 PM

**SHOW HOURS:**

SATURDAY 10 AM - 5 PM

SUNDAY 10 AM - 4 PM

Corner \$65.00

**BOOTH Size Ordered:**

10' X 10' \$ 400.00

10' X 15' \$ 600.00

10' X 20' \$ 800.00

10' X 25' \$1,000.00

10' X 30' \$1,200.00

10' X 35' \$1,400.00

10' X 40' \$1,600.00

OTHER

**Electric or Pipe & Drape Rental**

**must be ordered**

directly from fairgrounds

at least 7 days prior to set-up for

Advance rates: 925-872-6812

Tables Ordered: \_\_\_\_ \$20 per 8' table

Deposit \$: \_\_\_\_\_

Sent on: \_\_\_\_\_

Balance \$: \_\_\_\_\_

Sent on: \_\_\_\_\_

**100% HANDMADE BOOTH  
PRICES - MUST BE MADE  
AND SOLD BY ARTISAN!!!**

**Size Ordered:**

10' X 10' \$ 300.00

10' X 15' \$ 450.00

10' X 20' \$ 600.00

10' X 25' \$ 750.00

10' X 30' \$ 900.00

10' X 35' \$1,050.00

10' X 40' \$1,200.00

OTHER

**Show Contract for:**

**#1211**

**PLEASANTON, CA – NOVEMBER 17-18, 2012 (SAT. & SUN. ONLY)**

I, the undersigned, have read the Lease Agreement, understand it and agree to the terms thereof.

Your Name(s) Please Print Clearly \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ ST \_\_\_\_\_ ZIP \_\_\_\_\_

email \_\_\_\_\_

Business Name \_\_\_\_\_ Today's Date \_\_\_\_\_

Description of Product \_\_\_\_\_

Phone \_\_\_\_\_ CA State Sales Tax # \_\_\_\_\_

Booth Size Ordered: \_\_\_\_\_  100% Handmade By Vendor

CORNER \$65 Tables Required: \_\_\_\_\_ Electric must be ordered directly from fairgrounds!

Requests \_\_\_\_\_

Amount Enclosed: \$ \_\_\_\_\_  CASH  CHECK OR MONEY ORDER #

(Check appropriate box)  AMERICAN EXPRESS  DISCOVER  MASTER CARD  VISA

CARD # \_\_\_\_\_ SECURITY CODE \_\_\_\_\_

EXP. DATE \_\_\_\_\_ SIGNATURE or TYPE \_\_\_\_\_

**SALES TAX & FOOD VENDOR INFO**

The following is the contact information to obtain a sales tax number and/or license. (Sales tax as of printing date)

**CALIFORNIA:** Pleasanton 8.75% 916-227-6600 or 800-400-7115

California Seller's Permit Number

State Board of Equalization, P.O. Box 188268, Sacramento, CA 95818-0268

[www.boe.ca.gov](http://www.boe.ca.gov)

**PLEASANTON FOOD VENDORS** must submit Application by mail along with payment or fax application to billing dept: 510-337-1139 then follow-up with phone call to make payment 510-567-6856 - Applications less than 3 weeks prior to event will be charged 50% finance fee. Contact Chris Ogbu 510-567-6748 with any questions. Contact Karen at CFAS for application 248-634-4151 ext. 631

**REFERRAL COUPON**

**Earn credit at Country Folk Art Shows  
by recruiting artisans!!!**

Give this coupon to any New Exhibitor you feel will fit into our shows. New exhibitor will simply need to mail/email photos of their work and submit a \$20 jury fee (to be paid only if juried).

• A \$100 credit will be issued to Sponsor upon receipt of New Exhibitor's: Show Contract, Referral Coupon, Payment of booth and after completion of their first show!

Sponsors Name \_\_\_\_\_

New Exhibitors Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/ZIP \_\_\_\_\_

Phone/FAX \_\_\_\_\_

E-mail \_\_\_\_\_

**Artisans:**

**It is a proven fact that the exhibitors with  
the most attractive booths are the  
"TOP SELLERS" at our shows!**

**Per Lease Agreement #2 you must have an  
Attractive Decorated Booth!**

*Our artisans put many hours into building an attractive booth at our shows! This makes the shows very appealing and professional. Out of fairness to all vendors who put a lot of time and effort into building a beautiful booth, we ask you to please adhere to these rules!!!*

**Booths must be 6-8 feet tall and solid  
so you can't see back of neighbor's booth!**

*Examples...*

- Backdrop can be made of solid walls or shelving
- Pipe and drape
- Lattice or wired grids with cloth on back so as not to be seen through to back of booth.

**We prefer you not to use pop-ups!**

However, if need be you must remove canopy. All poles must be covered and decorated with (fabric, garland, etc.) Please don't use the plastic canvas typical of pop-ups, replace with fabric or drapes.

**Booths without any kind of backdrop  
will NEED to rent pipe and drape.**

Thank you!

– RV Camping available at Fairgrounds –  
<http://www.thefairparkrv.com>

To reserve your campsite, please call 925.426.7600  
Then press Zero

**PLEASE CALL 248-634-4151 EXT. 618 WEEK OF SHOW FOR THURSDAY SET-UP HOURS!**